# GREETINGS FROM THE LAND OF LIBERTY!

This year we are celebrating our 30th year in Monticello. It is so gratifying to see that so many people from the area prefer Liberty as their source for banking services and we are grateful.

The banking landscape has changed significantly from 30 years ago. Banks with names like Wright County, Security and First National have disappeared and those entities have become part of much larger banking chains.

During that time, it became clear that local residents wanted a Community Bank option where they could get the services they desire, but also know the people they were doing business with. At Liberty we provide all the current electronic banking options. But as a Community Bank we provide the added comfort of knowing who is making decisions and who will care about your banking needs.

The level of service that Community Banks like Liberty provide give our Customers the comfort of knowing they are dealing with a friend or neighbor that cares, not some faceless voice in a call center that may be halfway around the world.

Community Banks also add value in their communities. At Liberty we take giving back and adding value very seriously. This has been part of our business philosophy for over 85 years. Liberty is famous for its investments in Community projects, events and activities. We are often able to share resources and expertise with some great organizations to enhance what they are doing in the community.

We hope you enjoy reading about all the things Liberty has been involved with in 2019. We pledge to continue being a community leader in these activities. It is one of the best ways we can show our appreciation to our valued Customers!



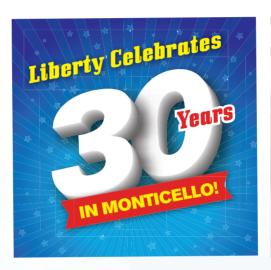
We look forward to serving you for years to come.

Sincerely, Mark Bragelman CEO/President



CUSTOMUCONNECTION

SEPTEMBER 2019





## ON JULY 12TH LIBERTY HELD IT'S 30TH ANNIVERSARY CELEBRATION





We celebrated by giving away special Liberty Beach Towels to the first 500 visitors. In addition our friends at VonHanson's Meats served great brats while our employees made root beer floats for everyone.

It was a great day, a packed house, and a wonderful conclusion to a great week of celebration.







### **30TH ANNIVERSARY GRANTS**

There were many ways we wanted to celebrate our 30th Anniversary in 2019. We wanted to do something meaningful in the Community that would touch a lot of lives. With that in mind we chose to provide 10-\$500 grants to some very worthwhile community organizations. Being able to support organizations like this that do so much is one of the best ways we could say thanks to the entire community for allowing us to serve you over the last 30 years.



Melinda Valenziano **Monticello Help Center** 



**Chief Michael Mossey Monticello Fire Department** 



Leah Hirsch-Big Lake **Community Food Shelf** 



**Chief Ken Halverson Big Lake Fire Department** 



**Commander Peter Larson** Monticello American Legion



**Tony Velishek Monticello Riverfest** 



**Pam Loidolt Monticello Senior Center** 



**Carrie Schumann** & Brenda Geldert Options, Inc. of Big Lake



Jason Kisner, Cassie Kisner & Tara Thurber **Party For A Purpose** 



**Gambling Manager** Mark Gilgen Monticello VFW

# LIBERTY SUPPORTS Dylans HOPE Foundation

Dylan's Hope is a local non-profit dedicated to the prevention of suicide through public awareness and community outreach. On August 9th this organization held their 7th Annual Golf Tournament. A big part of fundraising efforts are silent and live auctions. Liberty was happy to show support by donating some amazing autographed sports items. We wish them well with their very worthwhile efforts.



Amidee Roden, Manager of Liberty Bank Monticello and Ryan Obermoller, Executive **Director of Dylan's Hope Foundation** 



For the last several years Liberty Bank Minnesota has sponsored the T-shirts all graduates receive. This is an important memento for grads because it reminds them of an exciting transition they have experienced in their lives.

It's been fun each year to see what theme and design the graduates come up with, it's always very creative. We look forward to seeing what the graduates come up with in 2020!



Liberty sponsors the Monticello Chamber Golf Tournament

What do Liberty, Pirates, Championship Wrestling Belts and the Monticello Chamber have in common?

The annual Monticello Chamber Golf Tournament. Liberty was proud to be the lead sponsor for the 2019 Monticello Chamber Golf Outing. This year's theme was the "Pirate Open".

In addition to being the lead sponsor, Liberty provided a "Pirate" for photo opportunities, tents, and swag bags for all the giveaway goodies, plus a P.A. system.

We wanted to enhance the event just a bit more. Our solution? Rather than the usual small individual trophies we created "Wrestling Championship" style belts that will be great display pieces for a long time.

We had a lot of fun supporting this worthwhile event and have already committed to being the 2020 Sponsor of the Monticello Chamber Annual Golf Tournament.









#### **POSTAL PATRON**

### MONTICELLO CHAMBER PARTY IN THE PARK

We really enjoyed being part of the annual Monticello Chamber Party in the Park. This is truly a great family event with food, live music and lots of sponsor booths with activities. Liberty didn't just staff the booth, we provided the popcorn too (we hand out hundreds of bags of popcorn each day in our branches!).

In addition, we gave kids Statue of Liberty foam crowns to wear. At some point it was starting to look like New York Harbor!

We love to participate in family themed events like this and we look forward to supporting "Party in the Park" in the future.





Once again this year we participated in the Welcome Back Teachers event for the returning Monticello Teachers. Each year we try to come up with something different for these special people. This year was no exception. We decided to remind Teachers that "Summer never really ends!" by providing them with giant Liberty Beach Towels. Good luck and have a great year.